

A NON-PARTISAN INITIATIVE TO PROMOTE CITIZENSHIP AND CIVIC INVOLVEMENT

IMMACULATE CONCEPTION PARISH NEW BEDFORD, MA

EVALUATION OF THE 2012 ELECTIONS

PREPARED APRIL 8, 2013

Supported by Luso-American Foundation Government of the Autonomous Region of the Azores Business and Community Leaders in the Portuguese American Community

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Key Statistics – 2012

Voter turnout data received from the New Bedford Board of Election Commissioners, February 28, 2013.

Immaculate Conception Parish (City of New Bedford in italics)

- ➤ All Household Members registered to vote: 987 (51,575)
- > Voter Turnout March 2012: 8.3% (8.5%)*
- > Voter Turnout September 2012: 19.7% (14.8%)
- > Voter turnout November 2012: 72.6% (*58.8%*)

Summary of Work

Immaculate Conception has been an active participant in the Portuguese American Citizenship Project since 2002.

For the September and November, 2012 elections, postcards were sent out to each parish household where at least one household member was registered to vote. No cards were sent out for the March, 2012 election.

Results

Immaculate Conception's voter turnout for the September and November 2012 elections was consistently higher than citywide turnout. The Immaculate Conception turnout for the September Primary Elections was 19.5%, as compared to the city turnout of 14.8%. The Immaculate Conception turnout for the November General Elections was 72.6%, which was significantly higher than the citywide turnout of 58.8%.

As noted above, no reminder cards were sent out for the March 2012 local election. The Immaculate Conception voter turnout in March was 8.2%, which was slightly lower than the citywide turnout of 8.5%.

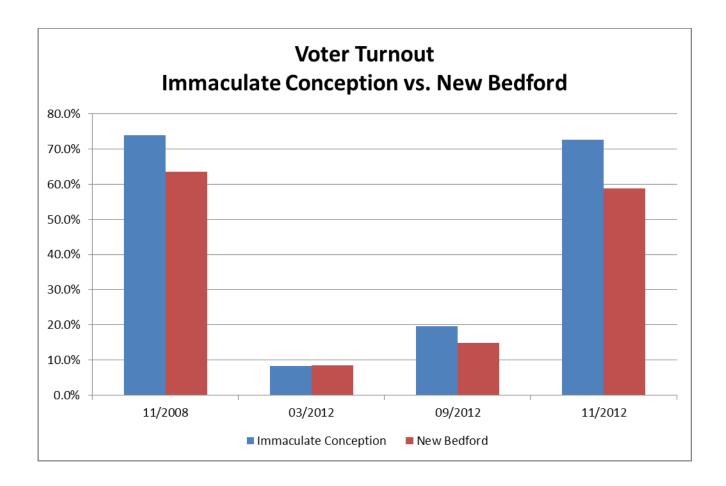
Voter turnout is not uniform across age groups and gender. Turnout for Immaculate Conception voters younger than age 50 tended to be lower than the citywide turnout for those same age groups, while turnout for Immaculate Conception voters age 50 and older tended to be higher than the citywide turnout for the same age groups.

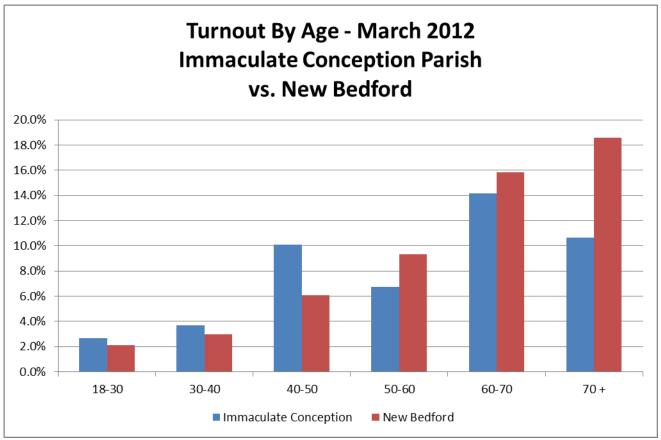
^{*} No reminder postcards were sent out for the March, 2012 election.

Women tended to have a higher voter turnout than men across most age groups. The one exception was the 40 - 50 year age group in the November 2012 election where voter turnout for men was higher than women.

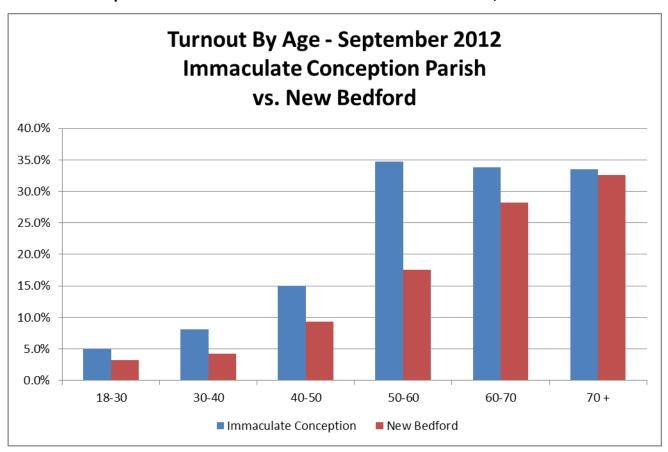
The following graphs summarize voter turnout by age, gender and political party affiliation.

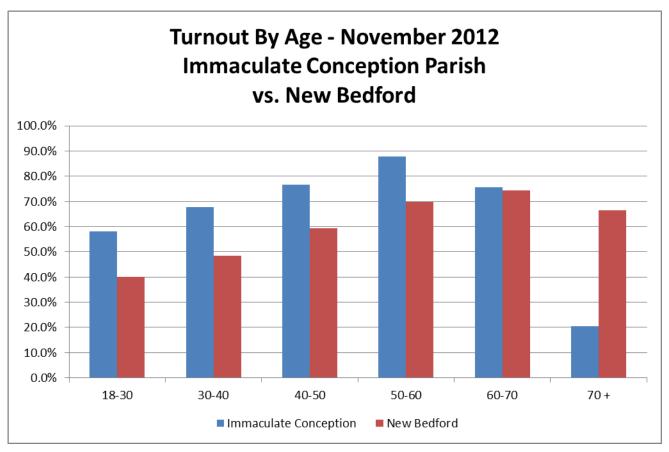
Results Graphs

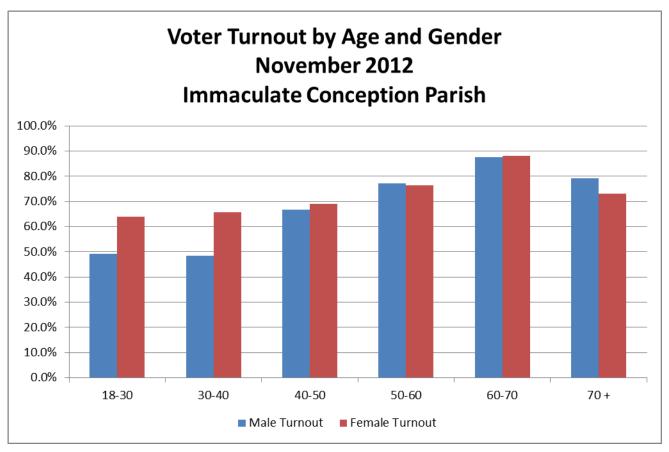


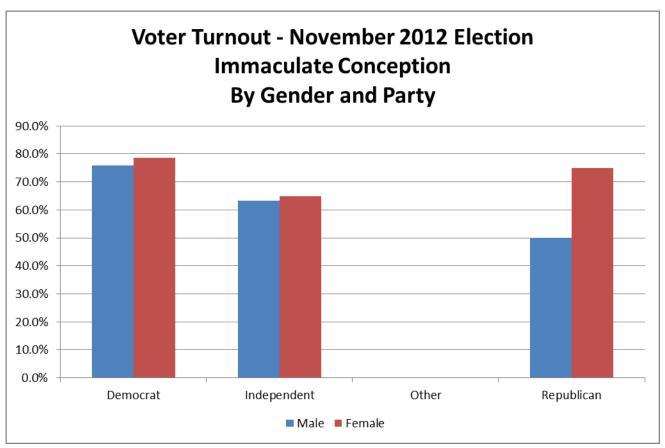


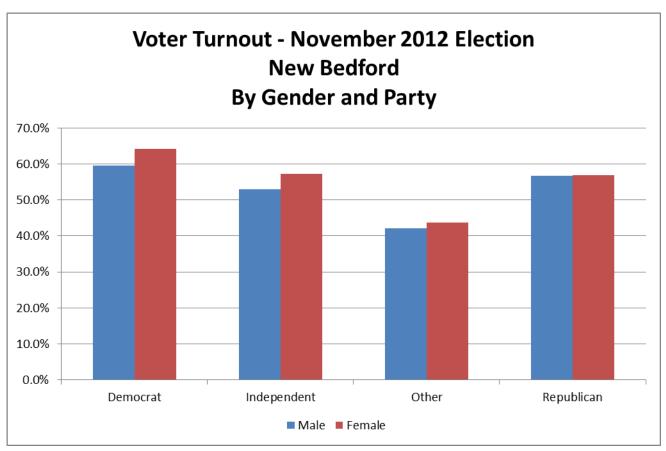
* Reminder postcards were not sent out for the March, 2012 election.

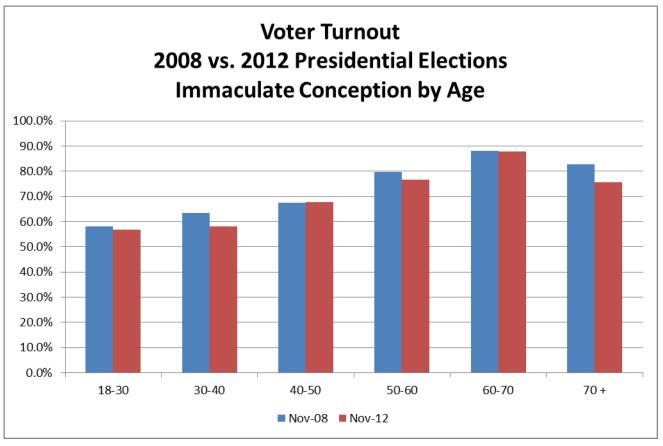


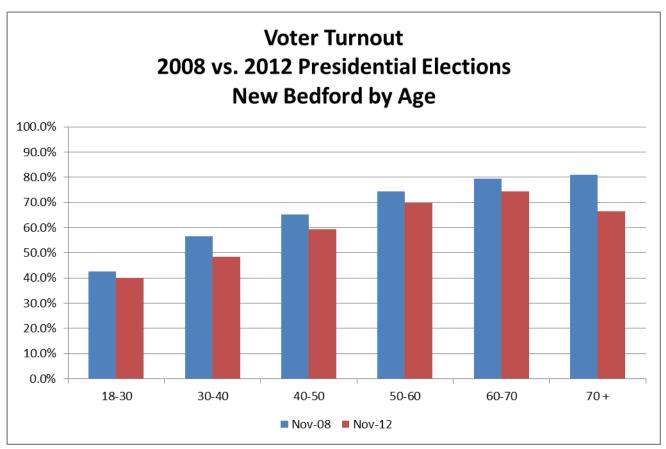












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